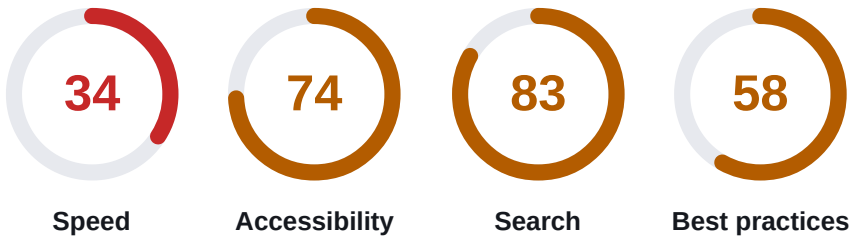
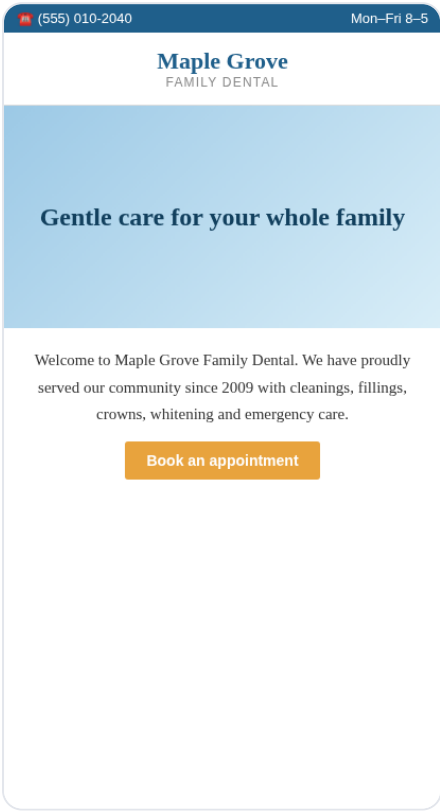


Maple Grove Family Dental

maplegrovedental.example

29 September 2026
Prepared by Ahad Web Studio

Sample report · Maple Grove Family Dental is a fictional business, shown to illustrate what you receive



We found 11 things to improve

1 fix first

5 important

5 nice to have

Scores out of 100 from Google Lighthouse, simulating a mid-range phone on a mobile connection. 90+ is good.

What we found

Slow to load on phones (speed score 34/100)

On a typical mobile connection, the main content takes 7.9 seconds to appear. Google recommends under 2.5 seconds.

- Browsers are told not to remember files, so every visit reloads everything
- Content jumps around while the page loads
- Text stays invisible while fonts load
- Scripts make the browser redo layout work repeatedly

Why it matters: Google research found that over half of mobile visitors leave a page that takes more than 3 seconds to load. Speed is also a Google ranking factor.

The fix: Compress and resize images, remove unused code, and set up caching.

FIX FIRST · SPEED

Visitors can land on the insecure version of the site

IMPORTANT · SECURITY

Typing maplegrovedental.example without "https://" opens an unencrypted page instead of redirecting.

Why it matters: Those visitors see "Not secure" and Google may index two copies of your site.

The fix: Add a permanent redirect from http:// to https://.

The homepage is 5.1 MB to download

IMPORTANT · SPEED

A lean small-business homepage is usually under 2 MB.

Why it matters: Heavy pages are slow on mobile data and use up visitors' data plans.

The fix: Compress images and videos and remove unused scripts.

Accessibility problems (score 74/100)

IMPORTANT · ACCESSIBILITY

Some visitors with visual or motor impairments will struggle to use the site.

- Images have no text description for blind visitors (alt text)
- Some text is hard to read because of low colour contrast
- Embedded content (maps, videos) has no title for screen readers
- The page has no main content region for assistive technology

Why it matters: About 1 in 4 adults has a disability. In the US, accessibility lawsuits against small-business websites are common, and the EU and UK have similar rules.

The fix: Fix contrast, labels, alt text and tap targets to meet WCAG 2.2 AA.

Search-engine basics need work (score 83/100)

IMPORTANT · SEARCH

Google's own checklist found problems on the page.

- Links use vague text like "click here" or "read more"

Why it matters: These make it harder for Google to understand and rank your site.

The fix: Fix the items listed so Google can read the page properly.

2 broken links on the homepage

IMPORTANT · MAINTENANCE

Visitors who click these get an error page.

- <https://maplegrovedental.example/new-patient-forms.pdf> (404)
- <https://maplegrovedental.example/insurance> (404)

Why it matters: Broken links look neglected and waste the visitor's attention.

The fix: Repair or remove each link.

No main heading on the homepage

NICE TO HAVE · SEARCH

The page has no H1 heading telling Google what it is about.

Why it matters: The main heading helps Google match you to searches.

The fix: Add one clear heading naming your main service and "Springfield".

No local-business details for Google

NICE TO HAVE · SEARCH

The site has no structured data (opening hours, address, services) for search engines.

Why it matters: Structured data can help Google show your details directly in results.

The fix: Add LocalBusiness schema markup.

The footer says © 2019

NICE TO HAVE · MAINTENANCE

It makes the site look like it has not been updated in years.

Why it matters: Visitors may wonder whether the business is still open.

The fix: Update the year to change automatically.

Technical warnings (best-practices score 58/100)

NICE TO HAVE · MAINTENANCE

The browser reports errors or outdated features on the page.

- The site uses browser features that are being removed
- Third-party cookies that browsers are phasing out
- The page has errors in its code
- The browser reports problems with the page

Why it matters: These can break parts of the site as browsers update.

The fix: Fix the reported errors.

Basic security settings are missing

NICE TO HAVE · SECURITY

The server does not send 5 standard protective headers.

- strict-transport-security
- content-security-policy
- x-content-type-options
- x-frame-options
- referrer-policy

Why it matters: They help protect visitors against some common attacks.

The fix: Add the standard security headers at the server or CDN.

What's already working

- Secure HTTPS connection with a valid certificate
- Visitor analytics installed
- Set up for mobile screens

How we can help

Quick Fix

\$149

- Fix the top 3 issues in this report
- Before-and-after report

Full Tune-up

\$399

- Fix all high and medium issues
- Speed and image optimization
- Accessibility fixes
- Before-and-after report

Care Plan

\$49 / month

- Monthly health check
- Updates and backups
- Small content edits

Ahad Syed · Ahad Web Studio

contact@syedabdualahad.me · WhatsApp +92 327 4915079 · <https://syedabdualahad.me>

This report uses only publicly visible information: your homepage as any visitor or search engine sees it. Nothing was logged into, changed or stress-tested. Automated scores can vary a few points between runs.